

# FamilyBiz

## Presentation Planner Series – Form 1 - Presentation Purpose

<p><b>What does the audience want or need to know?</b></p>	
<p><b>What is my aim in delivering this message?</b></p>	
<p><b>As a result of my presentation, what do I want the audience to Do, Say or Think?</b></p>	